

TUESDAY, DECEMBER 3, 2013

## THE EXECUTIVE FAMILY PROJECT: COMPETENT FAMILIES DAY

This innovative conference, organized for the first time in Greece, by ALBA Graduate Business School, is addressed to academics, teachers, parents and corporate executives, mainly Human Resources, Corporate Communication and CSR Professionals and has a threefold aim:

- To familiarize executives with innovative concepts, connected to corporate practices that aim at empowering the children of employees and of corporate stakeholders and assisting them to discover their strengths and their talents and to develop skills and competencies, such as self-awareness, creativity, resilience and entrepreneurship.

- To offer a dynamic forum of discussion regarding the role of parents in enabling their children to develop these competencies, as well as the mission of the companies to foster and organize such initiatives.

- To launch the "Executive Family Project" - a set of sponsored corporate initiatives for parents and children, inspiring children to capture, compose, play & listen to their virtues, strengths and competencies.

For more information, contact:

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### Forum Agenda

#### Part I: Competent Families

- **Contemporary Competencies for Happiness, Well - being & Success**  
Ms Nora Gikopoulou,  
Psychologist, Career Advisor
- **Positive Parenting**  
Dr. Anastasios Stalikas,  
Professor of Psychology, Panteion University, Visiting Professor, Mc Gill University  
President of the Hellenic Society of Positive Psychology
- **Nurturing Creativity**  
Dr. Babis Mainemelis, Associate Professor of Organizational Behavior, ALBA Graduate Business School, Visiting Professor, London Business School
- **Multiple Intelligence Theories**  
Dr. Alexandros Pantazidis, Biologist, Educator at Leonteios School
- **Children & Entrepreneurship**  
Mr. Alexis Komselis, Director of ALBA Hub for Enterprise & Development

#### Part II: Corporate Practices for Competent Families

- **Learning from the Best: Corporate Practices for the Family**  
Ms Zoe Kourounakou, Director of ALBA Applied Research Department
- **Corporate Testimonials**

Date: Tue, Dec 3, 2013  
Time: 10:30 - 17:00

Participation Fee: € 150  
Corporate Members: € 130  
ALBA Alumni: € 105

Volume discounts:

- 10% discount for more than 3 participants
- 20% discount for more than 5 participants