

INVITATION

Women's creative accomplishments are systematically undervalued in most sectors of the creative economy. A puzzling aspect of this persistent gender bias is that it influences the perception of creative achievement even in professional fields that place a high value on individual freedom and individual excellence. In this talk, I will discuss myths and facts about creativity in men and women, and how emerging forms of creative leadership promise to reconfigure dominant social stereotypes about the differential value of masculine and feminine characteristics in personal and organizational creativity.



University of Cyprus
MBA Program



The MBA Program of the University of Cyprus cordially invites you to a public seminar entitled:

Creative Leadership and Creative Women

by Charalampos Mainemelis

Friday 19th April, 2019

Time: 18.00

Amphitheatre B223,
-2 level, FEB 01 building,
University Campus

A cocktail reception will follow



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Charalampos Mainemelis is Professor of Organizational Behavior and Director of the SEV Center of Excellence in Creative Leadership at Alba Graduate Business School, The American College of Greece. He has taught at London Business School (2001-2019), Porto Business School (2004-2019), and other Universities in the USA, Europe, and Southeast Asia. His research and teaching focus on creativity and leadership. Dr Mainemelis is the recipient of Academy of Management Review's Best Article Award (2010); Academy of Management Annals' Finalist for Best Article Award (2015); Academy of Management Review's Outstanding Reviewer Award (2009 & 2014); and The Association of MBA's 2015 International Innovation Award for creative expression in business education. For more information: www.mainemelis.com

Information and RSVP: 22893600 by 12/04/2019